



TECHNOLOGY VENDOR FINANCE SOLUTIONS

THE WINTRUST DIFFERENCE

WINTRUST
SPECIALTY FINANCE

wintrust.com/wsf

Wintrust Specialty Finance (WSF) offers tailored, programmatic finance solutions for customers of manufacturers, distributors, and resellers of technology equipment and software. Our products and services are designed to drive faster, higher-margin sales and preserve long-term custom relationships for vendor clients. We strive to develop custom programs specific to each supplier's sales model, product set, and customer needs.

OUR OFFERINGS

- Financing for bundled hardware, software, and services
- Financing for SaaS/DaaS and subscription services
- Attractive pricing (direct funder)
- Guidance lines of credit
- Individual transactions or portfolio purchases
- Support for referral/retail customer finance programs and vendor captive financiers
- Participation fees for vendors
- Intuitive application portal, attractive application-only limits, and expedited credit decisions and funding
- Private label or vendor-retained servicing

PREFERRED ASSET TYPES

- Servers, PCs, and printers
- Networking equipment
- Telecommunications
- Essential-use software
- IOT devices
- Storage

ABOUT WINTRUST

Wintrust Specialty Finance is a part of Wintrust's over \$3 billion equipment financing business, providing nationwide equipment financing transactions ranging from \$10,000 to \$50 million, serving equipment vendors and their commercial and government customers.

Wintrust is a more than \$62 billion financial holding company providing a wide variety of financial services for both personal and business banking needs. To learn more about the services Wintrust offers and the industries it serves, please visit wintrust.com.

For more information, please contact:



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